

TITUSVILLE

COCOA BEACH

MELBOURNE

PALM BAY



January 7, 2010

**TO WHOM IT MAY CONCERN:**

The Florida's Space Coast Office of Tourism, a Brevard County department, has had the pleasure of working with Brandt Ronat throughout the years, but especially in the last year. Linda Brandt and her very creative and hard working staff have been instrumental in developing and managing the new Cultural Marketing Initiative (CMI) for Brevard Cultural Alliance and our office.

It has been quite a task bringing together the various entities throughout the county that do not normally work well together. Brandt Ronat has developed a county-wide strategic plan while educating all partners about the long-term mutual benefits. This has resulted in a solid foundation to continue building stronger relationships and internal buy-in.

Brandt Ronat are experts at promotion and creative and have been recognized for many years as providing excellence in idea generation and design. Their work for the Melbourne International Airport and the BCA Fall for the Arts campaign are just a few examples of their successes in providing their clients with results. Their work for the CMI has been extraordinary and highly praised by the cultural organizations, the BCA and the Tourist Development Council (TDC).

We look forward to our continued relationship with Linda Brandt and her staff. If you require additional information from me, please do not hesitate to ask.

Sincerely,

A handwritten signature in black ink, appearing to read "Robert D. Varley".

Robert D. Varley

Executive Director

**Space Coast Office of Tourism**

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