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December 7, 2005

To Whom It May Concern:

As I sit down to write a reference letter for Brandt-Ronat and Associates, I find myself lacking in the writing skills necessary to convey my deep regard and respect for this group of professionals.

Their strategic input has guided our marketing and advertising efforts for many years now, and their superlative creative and inspired ideas have brought long term value to our company. They have developed campaigns that "have legs", which leads not only to good results, but also to savings on creative development. The campaigns are highly effective and also cost effective.

From a personal perspective, I find everyone at Brandt-Ronat and Associates easy to work with and extremely competent. I would highly recommend them to anyone seeking strategic input, long term value and superlative creative....inspired ideas that fit!

If you have any questions for me, please do not hesitate to call me anytime.

Sincerely,

A handwritten signature in black ink that reads "Pamela A. Gatto". The signature is written in a cursive style with a large initial "P".

Pamela A. Gatto
President