



The Challenge:

In Wyoming at the time of this project, 133,360 residents were living at or below the TANF poverty guideline.

43,081 were children.

Most of these children were supported by a single parent, and most were women.

Our job was huge, to create—in a single grant year cycle—a program to identify, discover, convince, educate and train these single moms into job internships and then higher paying jobs—across the state of Wyoming—and make that program sustainable at the end by the year, eligible for follow-on grant awards.



Our Families Our Future™

Breaking through. Building lives.

The Audience:

Our constituency: single moms raising their children in poverty.

Our audience: the businesses, educators and jobs programs that could help them.

The Strategy:

For participants: we **ADVERTISED IN UNUSUAL PLACES**, like laundromats and grocery stores, and restrooms—with perf-off phone numbers for those both hard-to-reach moms.

STATEWIDE RADIO AND NEWSPAPER buys and other outreach connected women to training offers.

For business partners: we worked with the Governor's Office to create **BROADCAST** that showed incrementally (child care, groceries, housing, transportation, healthcare) just how much money it took for a real mom with real children in a real Wyoming town to survive. Those examples helped us realize many new participant businesses and organizations.

THANK YOUS went a long way to gaining both new partners and new participants—showcasing both the providers and our working women climbing out of poverty.

The core of the program, from a sustainability standpoint, was the development of a **WEB HUB**—with resources and participant secure data, program stats, marketing materials and other resources—which literally allowed program leaders to set up an internet connection and with one computer on a **FRIDAY** and be up and running serving the local moms by **MONDAY**.

The Results:

Training, jobs, GEDs, significantly higher wages for many moms, **JOB INTERNSHIP PROGRAMS** in construction, construction site truck driving, and medical transcription, lots of business partners providing internships, **HEALTHIER FAMILIES** and **HEALTHIER COMMUNITIES**.

WON \$1M FOLLOW-ON GRANT AWARD

ANNUAL SAVINGS TO THE STATE OF WYOMING—in food stamps and other programs, as well as eliminated incarceration—is conservatively estimated as **\$4.5 Million/year**.



MAKE A DIFFERENCE FOR YOU AND YOUR FAMILY

Offered in partnership with the Wyoming State Department of Family Services and the United Medical Center

Maybe It's Time You Wore A Different Hat.

Are you in a stable place in your life and ready to attend intensive training?

- Single Mother
- Age 22 or over
- Eligible for Temporary Assistance to Needy Families
- Have a strong interest in a career in the Medical Field
- Have job training skills
- Have job training skills
- A Cheyenne resident

CLIMB Wyoming Programs for Female Heads of Household provide extensive training and job placement in non-traditional careers and demand occupations such as construction crafts and healthcare. < more >

CLIMB Wyoming Programs for Young Parents provide young, single mothers with comprehensive life and job skills training, GED preparation and work experience in jobs that earn a livable wage. < more >

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FOR SINGLE MOMS IN FREMONT COUNTY

diMb Wyoming FOR YOUNG PARENTS

IN PARTNERSHIP WITH THE WYOMING STATE DEPARTMENTS OF FAMILY SERVICES AND WORKFORCE SERVICES

Learn. Work. Earn.

Are you a single mother, 16-22 years of age?

What you gain:

- Job skills training
- Life skills training
- Earn a GED if needed
- Meet new friends
- No Cost

Next program starts soon... CALL TODAY! 307.742.9346

Call 307.349.2344

www.OurFamiliesOurFuture.org

FOR MOMS IN CASPER & CHEYENNE

diMb Wyoming FOR FEMALE HEADS OF HOUSEHOLD

Maybe It's Time You Wore A Different Hat.

If you are all of the following:

- A Single Mother
- Age 22 or over
- Eligible for Temporary Assistance to Needy Families
- Have a strong interest in a career in Truck Driving (Casper) or Framing Carpentry (Cheyenne)
- A Casper or Cheyenne resident

Are you in a stable place in your life and ready to attend intensive training?

WHAT YOU GAIN:

- Extensive job training
- Job placement assistance
- Life skills workshops

STARTS SOON CALL TODAY!

In Casper, Call 307.259.2590
In Cheyenne, Call 307.778.0094
www.OurFamiliesOurFuture.org

Our Families Our Future Breaking through. Building lives. A WYOMING NON-PROFIT FOR FAMILIES

Wyoming Becomes the 36th State to Launch the Self-Sufficiency Standard

Download Executive Summary (4 pages)
Download Report with County by County Data (71 pages)
View 5 Minute Video on CLIMB Programs (FLASH Player 8)

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OUR FAMILIES OUR FUTURE PROGRAMS:

- CLIMB Wyoming for Female Heads of Household
- CLIMB Wyoming Programs for Young Parents
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Our History: Our model is based on the Fostering Connections Young Parent Program established in 1998. < more >

Ways to Get Involved: Learn more about our efforts and ways to get involved. < more >

Looking for Motivated Employees?: Our programs provide motivated workers with training in the employer's field. < more >

Progress Report Now Available Online: Download PDF. 85% of CLIMB graduates maintain strong employment after completing the program.

The mission of Our Families Our Future, a Wyoming non-profit organization, is to train and place low-income single mothers in careers that successfully support their families. We achieve this mission through our CLIMB Wyoming programs that provide employer-driven job training and placement. We skills training.