

FLORIDA TODAY Communications

On behalf of FLORIDA TODAY Communications, I am very pleased to write this letter affirming our recommendation of Brandt Ronat + Company. We have enjoyed a long and valued working relationship due to their comprehensive account management, fiscal responsibility, production knowledge, respect for deadlines and quality work.

Since arriving in our market, BRC has been a major player in the creative industry, consistently recognized for their design excellence and innovative approaches. Their level of strategic excellence is evident in their spot-on audience solutions, media placement choices and highly sophisticated design, as well as, the smooth project management.

Linda and her firm played a major roll in developing the Cultural Marketing Initiative, a program nurtured and grown for the Brevard Cultural Alliance and the Space Coast Office of Tourism, benefitting non-profit and cultural organizations. This game-changing program represents a new way to manage funds and maximize media exposure. FLORIDA TODAY is an active partner and strong supporter of this program. BRC's experience and expertise with procurement and placement of media were critical to getting this program off the ground. We have been very impressed with Linda's ability to articulate the scope of this program at all levels, demonstrating the power of collaborative thinking and collective resources.

It is always a pleasure to work with experienced professionals who take such pride in their work. Brandt Ronat + Company's creativity, attentiveness, dedication, and professionalism are a rare combination. FLORIDA TODAY Communications proudly endorses them as a colleague and community partner.

Regina Kaiser

Strategic Marketing Solutions Director
FLORIDA TODAY Communications

