



ECONOMIC DEVELOPMENT COMMISSION
OF FLORIDA'S SPACE COAST

DATE: 4-23-09
TO: Linda Brandt
CC:
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FROM: h. husey
OF PAGES: 2 (including cover sheet)
MESSAGE:



ECONOMIC DEVELOPMENT COMMISSION
OF FLORIDA'S SPACE COAST

April 23, 2009

Ms. Linda Brandt
CEO / Creative Director
Brandt Ronat & Company
PO Box 541428
Merritt Island, FL 32954-1428

Dear Linda:

I would like to take this opportunity to commend you for your contributions to the EDC's initiatives over the past several years. Your dedication to quality service and quality work is evident in all that you do.

Brandt Ronat & Company has been involved in developing communications strategies for the Economic Development Commission of Florida's Space Coast on a number of critical issues. Your commitment to our projects is more than a service provider; you ensure success by educating yourself and your staff on the issues and become vested in the outcomes.

Specifically, your help in guiding and motivating the adoption by the community of strategic initiatives and joining us in our "strategic journey"; your efforts in coalition building; your work to "power up" our message and build a voice that ignites, resonates and moves people to action provided us a strong brand identity and core messages around which to rally the community in our journey.

Additionally, I commend your participation in our community. You understand the political nuances and provide valuable creative messaging/strategic services to match our needs.

I look forward to our continued partnership as we move towards the goals we set forth in our strategic plan.

Sincerely,

Lynda Weatherman
President & CEO

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